

- ◆ AMERICAS COMPANY OF THE YEAR (COSMETICS), BIOMOD
- **♦** AMERICAS GAMECHANGER OF THE YEAR, KARINE THÉBERGE, BIOMOD

KARINE THÉBERGE | PRESIDENT, FOUNDER

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Creators and only original design manufacturers (ODM) for Dry Masks, Biomod supply the world's fast growing, innovative cosmetics and skin care brands. Always pushing boundaries, we are inspired by unconventional ideas and new perspectives!

Created in 2009, Biomod was at first an innovation laboratory developing proprietary technologies to partner with clients in the modernization and transformation of personal care products and the way the world thinks about and utilizes them.

"Early on, I noticed that there was an unexploited relationship between the skin and the textile. So, we concentrated on that, when we started Biomod. It was all about bringing actives into our lives through the textiles that we are using in our everyday lives." – Karine Théberge, President & Founder

Revolutionizing the beauty and health sectors, Biomod introduced, in 2015, the *Dry Masks*, a real innovation in the mask category. *Dry Masks* are advanced skincare treatments that feature a water free, dry-to-the-touch rejuvenating balm imprinted onto a fabric carrier. In just minutes, these innovative textile applicators feed the skin with millions of vectors packed with active ingredients. *Dry Masks* were created following the development of a proprietary imprinting process of Biomod's Biomimetic MicroVector (BMV)**) loaded formula balms onto textiles.

Biomimetic Micro Vector[™] (BMV[™]) patented technolog creates vectors that deliver active ingredients deep into the heart of the epidermis. The biomimetic vector base is lipidic with an un-walled and un-layered structure.

Active ingredients are combined with, and evenly distributed within, the vector base.

Available in customizable combinations of shapes, textiles, patterns, colors and formulations - *Dry Mask Boutique*, these high-performance dry sheet masks embody the limitless potential that Biomod's ever-evolving technologies and products possess.

As today's consumers are increasingly looking for eco-friendly and natural products, Dry Masks will soon become a market fix. Not requiring any water in their application, and being reusable, the Dry Masks are ecological and travel friendly. In addition, they are non-tested on animals and the skin care formulations are elaborated with natural origin ingredients. Some of Biomod's dry mask formulations are even vegan and halal certified!

OUR PROMISE: Fresh thinking. Premium quality. Real results.

"Here at Biomod, we do not simply develop cosmetic products, we supply cosmetics and skin care brands with new 'disruptive' products. We are a team of creative people, very versatile, with different backgrounds and that's what makes us successful. We all share a common vision and our goal is to achieve breakthrough results." – Karine Théberge

With its line of products, Biomod is now an established supplier to internationally recognized brands. We have partnership and commercial agreements signed with international networks and leading brands in the beauty and personal care industries.